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**Date:** 11/19/2017  
**To:** 'Mari Sandifer' <marisandifer@icloud.com>  
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**Subject:** BUSINESS STRATEGIES FOR 2018

*Hello Mari,*

*I really appreciated the opportunity to have lunch with you and discuss thoughts on where you want to go. I like the idea of your starting Storycast Network LLC and left feeling quite enthused about Inspired TEC being an initial project.*

*The take away for you, Mari, is first a total surrender to HIM which we all need to do. The definition of surrender from James Gill's "Exceeding Gratitude for the Creator's Plan" is "to yield to the power, control, or possession of another upon compulsion or demands; to give up completely or agree to forgo in favor of another." PP 223 of this book expands on this theme for one page...good stuff.*

*Secondly, I would encourage you to remember to go with 80% and not be obsessed with perfection. Any product or idea can be enhanced and that is part of the process. Most of the time we have to go to market to discover how to tweak a product.*

*It's much like the journey of life and allowing HIM to be formed in us as we die to self over a period of time.*

*Thirdly, "As a man thinketh in his heart so he is" You have been given huge talents and you have experienced a multitude of rich experiences which have prepared you for a time such as this to build your own business and to better serve HIM by helping others realize their dreams. Daily express your gratitude to HIM for your Husband and two beautiful children that know and love HIM. An extended family that loves you and accepts you just as you are. (you don't have to prove anything to us) Express your gratitude for divine health, a lovely home etc. etc. Most of all develop a personal, passionate relationship with HIM. If you love someone you want to spend time with HIM. Pray, meditate and LISTEN to HIM and he will guide you.*

*Suggested plan: Set up Storycast Network LLC, I used Legal Zoom. Create Logo and website for Storycast LLC and **describe services** available...**Tell your story** and why you are so well prepared to help clients.*

*Find 10 businesses that will pay Storycast Network LLC a minimum of \$500.00 per month retainer for consulting services. That would give you a 60K base to build from in a reasonable length of time.*

*Inspired TEC would be honored to be Storycast's first client come January 2018 by retaining your company to help us reach our goal. We would commit to minimum of 500.00 per month or 1% of gross sales, whichever is larger.*

*Looking forward to our next meeting,  
Love,  
Dad*